



Jetty van der Woude

Senior Consultant, Distribution & Reimbursement

EXPERIENCE:

- Senior Consultant, Distribution & Reimbursement, Emergo Group - Jan. 2010
- Project Manager North America, ARCUSplus - 2009 to 2010
- General Manager, Arion North America, Inc. – 2004 to 2009
- Area Director, Taxandria Pharmaceutica – 1993 to 1994
- Executive, Health Care Policies, AEGON Insurances – 1989 to 1993

AREAS OF EXPERTISE:

Devices:

- Cardiovascular devices
- Orthopedic devices
- Radiology
- Surgical devices
- POC testing devices

Disciplines:

- EU reimbursement
- Market assessment and research
- Distribution

EDUCATION:

- Master's Degree Health Care Policy and Management, Maastricht University, Maastricht, the Netherlands
- Propaedeuse Law, University of Leiden, Leiden, the Netherlands

TRAINING AND CERTIFICATIONS:

- Marketing B, Dutch Marketing Institute, Amstelveen, the Netherlands