



Elisa Maldonado-Holmertz

Vice President, Business Development

EXPERIENCE:

- European Reimbursement Director, Synergus MedTech, USA
- Reimbursement Manager, Aerocrine, Sweden
- Clinical Development Project Manager, Aerocrine, Sweden
- International Marketing Manager, Pharmacia & Upjohn, Sweden
- Business Unit Manager, Pharmacia & Upjohn, China
- Clinical Research Manager, Pharmacia, Sweden
- Clinical Research Manager/Monitor, Pharmaco, USA/Belgium

AREAS OF EXPERTISE:

Including, but not limited to

Products:

- Wound Healing, Oral Contraception, Dermatology, Sepsis, Xerostomia
- Peptide Hormones, Ophthalmology, Urology
- Asthma, COPD

Disciplines:

- Clinical Research
- European Reimbursement

EDUCATION:

- Bachelor of Arts in Zoology, University of Texas at Austin, Austin, TX USA
- Diploma in Management, Henley Management College, United Kingdom
- Certificate in Health Economics, European School of Health Economic, France

PROFESSIONAL AFFILIATIONS:

- Austin Chamber of Commerce
- Texas Medical Device Alliance

TRAINING AND CERTIFICATIONS:

- Karolinska Institute, Center for Allergy Research, Health Economic Seminars, Stockholm, Sweden
- Various Reimbursement Seminars/Courses Attendance (Synergus, IBC Life Sciences, Informa, Management Forum, Q1 Productions)

PUBLICATIONS AND PRESENTATIONS:

- 1 FDA Scientific Report (Site reactions during somatropin treatment with or without the preservative m-Cresol. 1993)
- 4 FDA Scientific Reports (The effect of somatropin replacement therapy in growth hormone deficient adults. 1993/1994)



- 2 Co-Authored FDA Scientific Reports (The effect of somatropin replacement therapy in growth hormone deficient adults. 1994)
- Jones AW, Fransson M, Maldonado-Holmertz E. Does consumption of ethanol distort measurements of exhaled nitric oxide? *Respir Med* 2005 Feb; 99(2):196-9.
- Speaker for Synergus Medtech Consultancy – Getting Reimbursement Right in the EU, Brussels, Belgium (Feb 2008), Minneapolis (June 2009), Stockholm (June 2009)
- Speaker for Q1 Productions – Strategies to effectively communicate with European payors, Chicago, IL
- Speaker for Skandinaviska Enskilda Banken (SEB) Venture Capital - Taking the Next Step-Revenue Acceleration in Early-Stage Medical Device Companies, Stockholm
- Speaker for Go Global MedTech – Outpatient Medical Device – US Reimbursement, Gothenburg
- Speaker for Informa – Scandinavian Reimbursement, London
- Speaker for Informa – Clinical Evidence to Obtain Market Access and Reimbursement, Amsterdam
- Speaker for Consulate General of France in Atlanta, France-Atlanta business workshop entitled "Commercializing Medical Devices" – Commercializing Medical Devices Clinical Trials in France, Georgia Tech, Atlanta
- Speaker for Emerging Medical Technology Symposium, a Special Event at InnoTech – Global Regulatory Compliance for Medical Device Companies, San Antonio, TX